

Figure 3.
Historical Theories of Entrepreneurial Function Associated With Level of Analysis

Entrepreneurial Function	Enterprise / Micro-level	Sector / Macro-level
Innovation		Schumpeter, German Historical School, Weber
Arbitrage		Kirzner, Cantillon
Bearing Risk/Uncertainty or Judgment	von Thünen	Cantillon, Knight, Austrian School
Organizing or Coordinating	Cole, Coase, Casson	Physiocrats, Austrian School, Schumpeter

Figure 4.
What Does the Construct *Opportunity* Explain?

Genre of Opportunity	Enterprise/ Micro-level	Sector/ Macro-Level
Objective (Shane)	<p>If the opportunity is given by the environment, why isn't the value dissipated by competition?</p> <p>Micro-level outcomes are explained by something else.</p>	<p>What is the link between the existence of the opportunity and sector-level outcomes?</p> <p>Macro-level outcomes are explained by population thinking, not causal models.</p>
Subjective (Alvarez and Barney)	<p>What is the observable phenomenon that explains entrepreneurial outcomes and performance?</p> <p>The process leading to micro-level outcomes is opaque and has no explanatory power.</p>	<p>Can individually-held subjective conjectures be aggregated to explain sector-level outcomes?</p> <p>Subjectivity has no population-level meaning and no explanatory power.</p>